



**GOLDSCHMIDT®**  
*Hawai'i 2022*

**Exhibition & Sponsorship  
Prospectus**

**JULY 10<sup>TH</sup> TO 15<sup>TH</sup>, 2022**

**Hawai'i Convention Center  
Honolulu, Hawai'i**

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## YOUR CONTACT

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On behalf of the Geochemical Society and the European Association of Geochemistry, we would like to invite your organization to take an active part in this the 32nd V.M Goldschmidt® Conference as exhibitor and sponsor. The Goldschmidt conference is the premier international conference in geochemistry, attracting large numbers of scientists from all over the world. Our previous Goldschmidt Conference in Barcelona was very successful, highlighting the growing role of geochemistry in science and society. We confidently expect to repeat that success bringing together over 3000 delegates. Goldschmidt2022 provides a fantastic networking opportunity for sponsors and exhibitors, with access to the leading geochemists, key academic purchasers, and graduate students in both a professional and vibrant social setting.

The conference will take place from 10th – 15th July 2022, in sunny Honolulu. The meeting will be held in the Hawai'i Convention Center, with all of the scientific sessions, poster sessions and commercial exhibition in the same building.

The Exhibition will be held in a dedicated Exhibition Hall, shared with the poster sessions each evening, and the Icebreaker party at the start of the conference. These informal events, with refreshments and drinks, are the best times to get to know our delegates.

Additionally, after the success of the Flash Talk program at Goldschmidt2019 we will be hosting two theatres in the Exhibition Hall in order to increase foot fall during the day.

Various levels of involvement are outlined in this prospectus. If there are other ways in which you would like to participate, we would be very happy to discuss these with you.

We sincerely hope you will be able to join us in Honolulu.

# Why Goldschmidt?



Goldschmidt is the premier Geochemistry Conference, hosted and organized by two of the largest geochemical societies in the world: the Geochemical Society and the European Association of Geochemistry.

Goldschmidt provides you with a unique opportunity to reach out to the geochemical community and to receive high-quality exposure to leading and up-coming geochemists from around the world.

- Enhance your profile as a leader in the geochemical sciences
- Develop mutually beneficial working partnerships and expand your contacts, across disciplines and geographical boundaries
- Build relevance in your field by demonstrating your involvement
- Increase brand loyalty and your market share in your sector
- Gain exposure to the international geochemistry community, with more than 3000 delegates from six continents and over 50 countries around the world
- Share and publicize innovative ideas and research tracks, new methods and concepts relating to the study of geochemistry with an interested and qualified audience
- Benefit from networking opportunities in formal and informal settings
- Promote your role as a good corporate citizen
- Learn about your customers to help leverage your profile
- Demo your new products in an interactive selling environment
- Meet current and prospective customers
- Recruit top students

# Meet our Delegates

The Conference brings together geochemists and scientists from related fields from all parts of the world to discuss the latest developments, to network, to establish new research initiatives and to learn about new products and services.

## Projected Attendance:

2022 \_\_\_\_\_ Honolulu, USA – 3000 delegates

## Past Attendance:

2021 \_\_\_\_\_ Virtual, Global – 3265 delegates

2020 \_\_\_\_\_ Virtual, Global – 3100 delegates

2019 \_\_\_\_\_ Barcelona, Spain – 4100 delegates

2018 \_\_\_\_\_ Boston, USA – 3400 delegates

2017 \_\_\_\_\_ Paris, France – 4500 delegates

2016 \_\_\_\_\_ Yokohama, Japan – 3800 delegates

2015 \_\_\_\_\_ Prague, Czech Republic – 3800 delegates

2014 \_\_\_\_\_ Sacramento, California, USA – 2400 delegates

2013 \_\_\_\_\_ Florence, Italy — 4000 delegates

2012 \_\_\_\_\_ Montréal, Canada – 2800 delegates

2011 \_\_\_\_\_ Prague, Czech Republic – 3300 delegates

2010 \_\_\_\_\_ Knoxville, Tennessee, USA – 2100 delegates

2009 \_\_\_\_\_ Davos, Switzerland – 2800 delegates

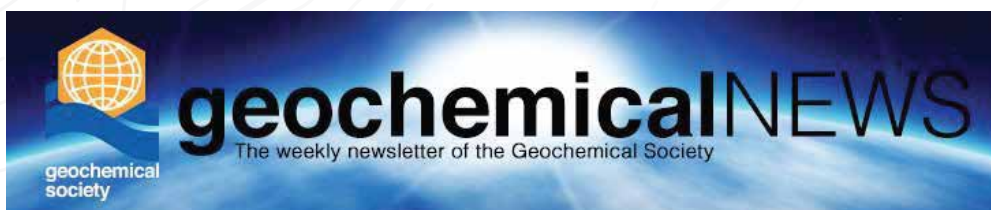
## Delegate Communities:

- Geochemists
- Geologists
- Mineralogists
- Cosmochemists
- Hydrogeologists
- Geochronologists
- Biogeochemists
- Environmental scientists
- Atmospheric chemists

On behalf of the Organizing Committee of the 2022 Goldschmidt® Conference, we invite your organization to take an active part in this conference as exhibitor and sponsor. The Goldschmidt Conference is the premier international conference in geochemistry, presented jointly by the Geochemical Society and the European Association of Geochemistry. The meeting brings together more than 3,000 researchers from 60 countries to discuss groundbreaking science. Goldschmidt 2022 will provide a fantastic networking opportunity for sponsors and exhibitors, with access to the leading geochemists, key academic purchasers, and graduate students in both a professional and vibrant social setting.

In addition, it is publicized through frequent email circulars to 15,000 past delegates, direct to their email inboxes.

Goldschmidt conferences have been receiving increasing interest from science reporters and national newspapers. Research presented at past Goldschmidts gained international attention and was reported in hundreds of regional, national and inter- national newspapers around the world, including BBC news, as well as specialist trade magazines and radio shows such as the BBC's 'Science Hour', 'The Forum' and the 'Today' Program.





# Important Dates

Abstract submission and online registration open:	10th December 2021
Exhibition Manual available:	12th February 2022
Abstract deadline:	1st March 2022
Artwork deadline:	1st April 2022
Exhibition bookings deadline:	10th May 2022
Early registration closes:	31st May 2022
Pre-Registration closes:	30th June 2022
Goldschmidt 2022:	10th - 15th July 2022

We highly recommend Exhibition space as one of the best ways to promote your products, services or publications at the Conference. The exhibition is the heart of the conference where delegates come to network and socialize after and between sessions. It also shares space with the poster sessions, where delegates come to view most of the science at the conference.

Limited space is available and booth locations will be allocated on a first-come- first-serve basis.

Two Free Full Exhibition registrations are included with each booth providing:

- Name badge
- Attendance at all scientific sessions
- Attendance at the Ice Breaker: Opening Reception
- Delegate package and all conference materials
- Daily refreshments (excluding lunches)

### **Additional Exhibition Staff**

If you would like to bring more than two staff members, then the extra staff can register as 'Additional Exhibition Staff'. This will entitle them to the same registration rates and benefits as society members. They will be able to submit abstracts and attend all the scientific sessions.

Instructions on how to book 'Exhibition Staff with Booth' and 'Additional Exhibition Staff' are included in the 'Make a Booking' section on page 14 .

### **Booth Upgrades, Shipping and Extra Items**

We are pleased to be partnering with ICS, Honolulu who will provide all the exhibition services including bespoke logistics solutions, transport, customs, handling, storage, customized booth options and more. Details on the purchasing procedure will be provided in the Exhibition Manual.

### **Booth Allocation**

You will be able to choose your booth location once online booking has been completed and after full payment has been received. The floor plan and booth numbers will be available from 10th December 2021. Platinum, Palladium and Gold Sponsors will have first choice, after which booth allocation will proceed in order of the date on which payment for the booth was finalized. This process will be conducted via email.



## BOOTH

**\$4800**  
Per Booth Space

### Each 10' by 10' booth includes:

- (1) ID Sign
- (1) 6' Skirted Table
- (2) Chairs
- (1) Wastebasket
- (1) Electrical Outlet

### The booth has:

- 8' high back pipe and drape and 3' high side pipe and drape surrounds
- an ID sign displaying your company name

### The Exhibition Booth comes with many benefits including:

- Two full free conference registrations for your booth staff
- Your company name and logo listed on the Website with a link to your homepage
- Your company name and logo listed in the Conference App with the conference map showing your exhibition location
- Comprehensive Exhibition Manual
- Option to purchase lunches for all Exhibition staff
- Option to purchase event tickets for all Exhibition staff

Society booths will be available at a rate of \$950 and include one free registration. This rate is reserved for societies and research institutes. Not available for publishers.

Please contact us to reserve a booth at [Goldschmidt2022@jpdI.com](mailto:Goldschmidt2022@jpdI.com)

Sponsorship is one of the best ways to enhance your reputation as a leader in the geochemical sciences. You gain a unique opportunity to reach out to the geochemical community and to have direct and quality exposure to leading and up-coming geochemists from around the world. If you're interested in sponsoring any part of the conference not mentioned in this prospectus, then please do get in touch.

## YOUR CONTACT

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Exhibition and Sponsorship  
JPdL International  
Email:  
Goldschmidt2022@jpdL.com

## PLATINUM

**\$22,200**

Exclusive, 1 available

Virtual Add-on: IRIDIUM Sponsorship \$7,500

As **Platinum Sponsor** of the 32<sup>nd</sup> V.M. Goldschmidt Conference your company will be recognized as the major commercial sponsor of the Conference. We view the Platinum Sponsor as our partner in the success of the meeting.

Our competitive package of benefits will provide you with the foremost recognition during the Conference and beyond.

If you are interested in this top level of sponsorship please contact the Sponsorship Coordinator, Adriana Bonacci at Goldschmidt2022@jpdL.com to discuss your needs. We look forward to working alongside you to provide opportunities to promote your company.

### Benefits:

- Premier commercial sponsor
- Recognition in publications and on the website — your logo on the website with a link to your company's website
- Welcome address acknowledgement
- Signage on display in the Registration area\*
- **Four** free full Exhibition registrations
- **Double** Exhibition booth space in a location of your choice
- Your logo on the front page of the Official Goldschmidt2022 App

\*The sponsor must provide all signage, artwork and inserts. The Conference reserves the right to final approval.

## PALLADIUM

# \$15,500

Exclusive, 1 available

Virtual Add-on: IRIDIUM Sponsorship \$7,500

As **Palladium Sponsor** of the 32<sup>nd</sup> V.M. Goldschmidt Conference your company will enjoy enhanced exposure at the conference and in the exhibition. Palladium sponsorship comes with a range of benefits and the opportunity to pick a great location in the exhibition after the Platinum Sponsor.

If you are interested in this level of sponsorship please contact the Sponsorship Coordinator, Adriana Bonacci at [Goldschmidt2022@jpd.com](mailto:Goldschmidt2022@jpd.com) to discuss your needs. We look forward to working with you to provide optimal opportunities to promote your company.

### Benefits:

- Premier commercial sponsor
- Recognition in publications and on the website — your logo on the website with a link to your company's website
- Welcome address acknowledgement
- Signage on display in the Registration area\*
- **Two** free full Exhibition registrations
- **One** Exhibition booth space in a location of your choice

## GOLD

# \$12,300

Limited, 2 available

Virtual Add-on: IRIDIUM Sponsorship \$7,500

As a **Gold Sponsor** of the 32<sup>nd</sup> V.M. Goldschmidt Conference your company will enjoy a significantly enhanced level of exposure that will add longevity to your investment.

Either on its own, or combined with other sponsorship opportunities, the Gold Sponsorship offers flexibility and exceptionally good value. Gold Sponsorship would particularly complement and add value to an Exhibition booth.

If you are interested in this level of sponsorship please contact the Sponsorship Coordinator, Adriana Bonacci at [Goldschmidt2022@jpd.com](mailto:Goldschmidt2022@jpd.com) to discuss your needs. We look forward to working with you to provide optimal opportunities to promote your company.

### Benefits:

- Major commercial sponsor
- Recognition in publications and on the website — your logo on the website with a hyperlink to your company's website
- Welcome address acknowledgement
- **Two** free full Exhibition registrations

\*The sponsor must provide all signage, artwork and inserts. The Conference reserves the right to final approval.



## BADGE LANYARD

**\$9,000**

Exclusive, 1 available

Every delegate wears a registration badge on a **lanyard** for the duration of the Conference in order to gain access to the scientific sessions and social events.

They are given out as part of the delegate package. The lanyard is a highly visible item throughout the Conference and presents a truly outstanding opportunity to bring your company to the attention of each and every delegate. Please note that no other exhibitors or sponsors are permitted to distribute lanyards to conference delegates.

**Benefits:**

- **Your company name or logo** printed on the lanyard\*
- Commercial sponsorship recognition
- Recognition in publications and on the website — your logo on the website with a hyperlink to your company's website

## HELPER T-SHIRTS

**\$1,800**

Option for **exclusive sponsorship** for \$5,000

Every student helper wears a **Goldschmidt2022 t-shirt** as they go about their important duties helping delegates at registration, in the lecture rooms and around the Honolulu Convention Center. Our student helpers are highly visible all week.

Sponsoring the helper t-shirts is an outstanding opportunity to demonstrate your support of the future of the industry. All funds received for the program will go directly towards the Student Sponsorship Program. This covers the travel, accommodation and registration fees of the very best student applicants from around the world.

**Benefits:**

- **Your company name or logo\*** printed on the 50 helper t-shirts, to be seen all around the convention center
- Commercial sponsorship recognition
- Recognition in publications and on the website — your logo on the website with a hyperlink to your company's website

\*The sponsor must provide all signage, artwork and inserts. The Conference reserves the right to final approval.

## STUDENT PROGRAM

Contributions from  
**\$1,000**

The Goldschmidt **student program** is an exciting addition to the Goldschmidt conference that first trialed in Sacramento in 2014. Several student events are run over the week, including many workshops and seminars that introduce students and early career scientists to important concepts and techniques, or give advice on career development and work-life balance.

### Benefits:

- Your **Company name or logo\*** displayed in the seminar or workshop of your choice
- Commercial sponsorship recognition
- Recognition in publications and on the website — your logo on the website, linked to your company's website
- The opportunity to raise awareness of your organization among the next generation of geochemists

Goldschmidt2022 is keen to welcome input from the whole community. If you would like to present a seminar, lead a workshop or suggest an event then please get in touch with the student program leader at [mhatta@hawaii.edu](mailto:mhatta@hawaii.edu) who would be happy to discuss your proposal.

## MENTOR PROGRAM

Option for exclusive sponsorship for 14,000  
**One day only: \$4500**

The Goldschmidt **mentor program** receives a huge amount of positive feedback each year. This program matches established scientists with early career scientists and students and provides catered events to all mentors and students, providing a welcoming space to build collaborations. This an excellent opportunity for a sponsor to gain exposure to the next generation of scientists, as well as making a valuable contribution to the community.

### Benefits:

- **Your company name or logo\*** displayed at the events
- Commercial sponsorship recognition
- Recognition in publications and on the website — your logo on the website, linked to your company's website
- The opportunity to raise awareness of your organization among the next generation of geochemists

\*The sponsor must provide all signage, artwork and inserts. The Conference reserves the right to final approval.

## ADDITIONAL OPTIONS:

### **Exclusive Sunset Closing Reception Sponsorship**

Friday, July 15 from 4:00 p.m. to 6:00 p.m.

Exclusive Sponsorship \$2,500

#### **Benefits:**

- **Your company name or logo\*** displayed the event on each napkin
- Sponsorship recognition on Signage
- Recognition in publications and on the website — your logo on the website, linked to your company's website

### **Exclusive WiFi Sponsorship \$10,000.**

#### **Benefits:**

- **Your company name or logo\*** displayed on the WiFi Home Page
- Sponsorship recognition on Signage
- Recognition in publications and on the website — your logo on the website, linked to your company's website

### **Advertising: Banner Footer in Newsletter**

**\$1000 daily (selected date) or \$4,000 weekly**

#### **Benefits:**

- Banner advertisement in the daily email communication sent to all delegates during the conference.

\*The sponsor must provide all signage, artwork and inserts. The Conference reserves the right to final approval.



**TERMS AND CONDITIONS:** All bookings are assumed to have read and agreed to the following terms and conditions.

**BOOKINGS:** To submit your booking as a sponsor or exhibitor, go to

<https://2022.goldschmidt.info/goldschmidt/2022/meetingapp.cgi/ModuleMeetingInfo/exhibition-opportunities>

After your form has been submitted for approval, you will receive a notification, allowing you to upload additional materials, and to register your booth staff for the meeting.

**DEADLINES:** Booking for exhibition space must be received by 10th May 2022. Anything received after these deadlines CANNOT be accepted.

**PAYMENT:** The balance is due by 21st April 2022. Applications received after 21st April 2022 must include full payment. All monies are payable in US dollars and other currencies are NOT accepted. Any booth bookings received after 21st April 2022 cannot be guaranteed to be listed in the printed material about the exhibition.

**CANCELLATION POLICY:** In the event of cancellation, a service fee of 25% of the total payable amount applies for cancellations prior to 21st April 2022.

No refunds will be made for cancellations after this date and any refunds will be processed after the Conference. After booking has been accepted, a reduction in exhibition space, advertising space or sponsorship commitment is considered a cancellation and will be governed by the above cancellation policy.

**RESERVED RIGHTS:** The Conference reserves the right to rearrange the floor plan and/or reallocate any exhibit without notice. The Conference will not discount or refund any facilities not used or required. The Conference reserves the right to final approval of all artwork, advertising copy, pictures, publications, brochures, leaflets, signage and corporate promotional giveaway items. Artwork is to be supplied to our specifications.

No exhibitor shall assign, sublet or apportion the whole or any part of their booked exhibition space, advertising space or sponsorship commitment except upon prior written consent of the Conference.

Exhibition constructions and materials must be contained within the marked area allocated to the booth. Exhibitors must move their exhibition stands and materials in and out of the Convention Centre according to the timetable.

**CUSTOM-BUILT STANDS:** Custom built stands must be approved by conference management. Details for acceptable stands and deadlines will be made available in the Exhibition Manual.



# **GOLDSCHMIDT®** *Hawai'i 2022*

## **YOUR CONTACT**

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**JPdL International**  
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